

Press release WEPA Group

2 August 2021

WEPA employees clean environment of litter and rubbish

Clean-up campaign at WEPA

Around 300 WEPA employees took part in a cross-location clean-up campaign over the past few days – a joint initiative of WEPA Group and WEPA foundation on the occasion of the World Nature Conservation Day on 28 July. At a total of 13 European locations of the WEPA Group, employees came together and contributed to more nature conservation by cleaning the forests and riverbanks in the vicinity of the WEPA plants in particular from litter and rubbish. Locations involved were the German sites in Düsseldorf, Giershagen, Leuna, Mainz and Müschede, the Polish site in Piechowice, the French sites in Château-Thierry, Troyes and Lille, the UK sites in Bolton and Bridgend, the Italian site in Cassino and the Dutch site in Swalmen. At the German site in Kriebstein, the campaign will take place in September.

“Sustainability not only plays a major role for the WEPA Group as a company – the employees’ dedication demonstrates that they also take the topic very seriously on a personal level. We are enthusiastic about the commitment of our many colleagues across Europe and we are pleased that we were able to provide a framework for said commitment,” stated Sarah Dohmen, Sustainability Manager at WEPA. “Through this clean-up campaign, we intend to raise awareness for the importance of disposing of waste properly and keeping our environment clean. We would love to organise further clean-up campaigns in the future.”

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Photo gallery



Employees at 13 sites took part in the clean-up campaign initiated by the WEPA Group together with the WEPA foundation on the occasion of World Nature Conservation Day.

Photo: WEPA

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WEPA Group

The WEPA Group is a future-oriented European family business specialising in the production and distribution of sustainable hygiene paper. WEPA offers sustainable and innovative hygiene solutions that provide a safe feeling of hygiene and contribute daily to the well-being of millions of people. With 4,000 employees, the WEPA Group manufactures hygiene products such as toilet paper, paper towels, tissues and napkins at 13 European sites. WEPA is among the three largest European manufacturers and leading the market in the production of hygiene paper from recycled fibre. Its annual turnover is roughly 1.3 billion euros. In the Consumer business area, WEPA is a private-label specialist for European retailers. The business unit Professional with the brands BlackSatino and Satino by WEPA stands for sustainable and professional hygiene solutions which are used, for instance, in public washrooms, the industry, offices or health care facilities. The WEPA Group has its registered office in Arnsberg, North-Rhine Westphalia, Germany.