

## Press release

# WEPA Group

Arnsberg, 30.09.2022

WEPA employees are committed to the issue of sustainability

### **Second clean-up campaign at WEPA**

Around 200 WEPA employees took part in a cross-location clean-up campaign over the past few days – a joint initiative of WEPA Group and WEPA foundation. At a total of 14 European WEPA Group sites, employees came together and contributed to more nature conservation by clearing the river banks in the vicinity of the WEPA plants from litter and rubbish for example. Locations involved were the German sites in Düsseldorf, Giershagen, Kriebstein, Leuna, Mainz and Müschede, the Polish site in Piechowice, the French sites in Château-Thierry and Lille, the UK sites in Bolton and Bridgend, the Italian sites in Cassino and Lucca and the Dutch site in Swalmen.

Employees each received a tree seedling from the WEPA Foundation as a thankyou gesture for participating in the clean-up campaign. Each location also received an amount per participant to be invested in local reforestation projects. The clean-up campaign was part of the so-called "European sustainable development week", which also consisted of other sustainable projects. Many employees for example left their cars behind and cycled to work, built nesting boxes, cooked vegan meals together and organised a re-use market.

"Sustainability plays a major role for us as a future-oriented company, and also for our employees. We're thrilled by the commitment of the many colleagues across Europe and we're pleased to have provided a backdrop for this commitment for a second time," explains Sarah Dohmen, Sustainability Manager at WEPA. "With our European sustainable development week activities we want to raise awareness about how important it is to think about sustainability in our everyday lives, and how people can already make a big contribution through small actions."

The WEPA Group pursues a clear sustainability strategy and publishes an annual sustainability report. Find the recently published report here:

<https://www.wepa.eu/en/responsibility/sustainability/sustainability-at-wepa/>.

## Press release

# WEPA Group

### Caption

Employees at 14 sites took part in the clean-up campaign initiated by the WEPA Group together with the WEPA Foundation.

Photo: WEPA

### Contact

#### **WEPA Hygieneprodukte GmbH**

Rönkhäuser Straße 26

D-59757 Arnsberg

[www.wepa.eu](http://www.wepa.eu)

#### **Group Communications**

Tim Vormweg

T +49 (0) 151 1652 4742

E [pr@wepa.eu](mailto:pr@wepa.eu)

### **WEPA Group**

The WEPA Group is a future-oriented European family business specialising in the production and distribution of sustainable hygiene paper. WEPA offers sustainable and innovative hygiene solutions that provide a safe feeling of hygiene and contribute daily to the well-being of millions of people. With 4,000 employees, the WEPA Group manufactures hygiene products such as toilet paper, paper towels, tissues and napkins at 13 European sites. WEPA is among the three largest European manufacturers and leading the market in the production of hygiene paper from recycled fibre. Its annual turnover is roughly 1.3 billion euros. In the Consumer business area, WEPA is a private-label specialist for European retailers. The Professional business unit with the brands BlackSatino and Satino by WEPA stands for sustainable and professional hygiene solutions which are used, for instance, in public washrooms, the industry, offices or health care facilities. The WEPA Group has its registered office in Arnsberg, North-Rhine Westphalia, Germany.